

5800 West Canal Rd.
Cleveland, Ohio 44125

800.825.1255 toll free
216.642.5000 local
216.901.8006 fax



Our Privacy Policy

This privacy policy sets out how Premier Truck Sales & Rental, Inc. uses and protects any information that you give Premier Truck Sales & Rental, Inc. when you visit this website.

Premier Truck Sales & Rental, Inc. is committed to ensuring that your privacy is protected. You can be assured that any information that Premier Truck Sales & Rental, Inc. collects will only be used in accordance with this privacy statement.

By using this website, the user agrees to the terms and conditions listed under this privacy policy. Premier Truck Sales & Rental, Inc. reserves the right to modify this policy in whole or in part at any time without prior notice to the user. Users should periodically review the privacy policy for any changes made. This policy is effective from 12-11-2012.

What we collect:

Premier Truck Sales & Rental, Inc.'s website automatically recognizes your domain name, IP address, the browser you are using, and how you accessed our website. We also gather certain statistics that are represented when you visit our site, such as, the number of times you visited our site and what pages. The information you give to us when requesting further information is only collected when you complete a request.

What we do with the information:

Premier Truck Sales & Rental, Inc. requires this information to better understand our customers and enables us to provide a better service. We also use this information for internal record keeping, marketing needs, to improve our products and services, to periodically send promotional e-mails about new products, special offers or other information, which we think you may find interesting, using the e-mail address that you have provided. From time to time we may also use your information to contact you for market research purposes. We may contact you by e-mail, phone, fax or mail. We may also use the information to customize the website according to your interests.

How we use cookies:

A cookie is a small file, which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets us know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

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Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Security:

Premier Truck Sales & Rental, Inc. ensures that we are committed to keeping your information secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. Premier Truck Sales & Rental, Inc. will not use the information for any other purposes except as stated in this policy or any revisions to this policy. Premier Truck Sales & Rental, Inc. may disclose private information in the course of defending any legal action against the company or initiating legal action against any party whom Premier Truck Sales & Rental, Inc. reasonably believes may be causing injury to Premier Truck Sales & Rental, Inc. property, rights or other uses of the site.

Links to other websites:

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that Premier Truck Sales & Rental, Inc. no longer has control over that external website. Therefore, Premier Truck Sales & Rental, Inc. cannot be held responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by the privacy policy of Premier Truck Sales & Rental, Inc.

Controlling your personal information:

You may choose to restrict the collection or use of your personal information in the following ways:

- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or e-mailing Premier Truck Sales & Rental, Inc. at the addresses provided at the end of this document.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law. We may use your personal information to send you promotional information about third parties, which we think you may find interesting, if you tell Premier Truck Sales & Rental, Inc. that you wish this to happen.

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If you believe that any information we are holding on you is incorrect or incomplete, please write to us or e-mail us as soon as possible, at the address below. We will promptly correct any information found to be incorrect.

Premier Truck Sales & Rental, Inc. 5800 W. Canal Rd., Valley View, OH. 44125

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